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offers a full line of high-performance products:

- Motor Oil
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- Spray Lubes
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- Shock/Fork Fluid



Contact your full-service AMSOIL Dealer for more information on AMSOIL products or to place an order. You may also order direct by calling AMSOIL INC. at 1-800-956-5695 and providing the referral number listed here. ▼

Referral # \_\_\_\_\_

**SAVE UP TO 25% OFF**

Superior Performance & Protection



## A HISTORY OF FIRSTS

When A.J. Amatuzio introduced AMSOIL Synthetic Motor Oil in 1972 — the first synthetic motor oil in the world to meet American Petroleum Institute service requirements — it set all-new standards for motor oil quality. AMSOIL synthetic motor oil outperformed conventional petroleum motor oils on all counts. It was clear from the start that this innovative product would play a major role in engine performance and engine life.

Today, virtually every other motor oil manufacturer has recognized the superiority of synthetic lubricants and has followed the AMSOIL lead with introductions of synthetic motor oils of their own. Accept no substitutes — AMSOIL is *The First in Synthetics*®.

## AMSOIL FIRSTS

"Extended-Drain"  
Oil Recommended for  
25,000-Mile/12-Month  
Drain Intervals



Performance  
Improver Gasoline  
Additive



Synthetic Diesel Oil



Synthetic Racing Oil



Synthetic Motor Oil for  
Turbocharged Engines



Synthetic Marine Oil



**Order by Phone 1-800-956-5695 - Give Operator Reference #1730877**



## Formulated, Blended & Packaged in the USA

AMSOIL INC. embodies the American ideals of entrepreneurship, innovation and hard work. AMSOIL founder Al Amatzio's initial idea half a century ago has grown into a company recognized as a world leader in synthetic lubricant technology. Despite the opportunity to save money by manufacturing in other countries, we're committed to formulating, blending and packaging AMSOIL synthetic lubricants in the United States.



*The First in Synthetics*®

## AMSOIL Engine Protection

### Wear Protection

AMSOIL synthetic motor oils are designed to form a durable oil film that protects hard-working engines from heat and wear, even in extreme conditions. AMSOIL motor oils help engines operate at peak efficiency and achieve maximum life.

### Superior Oxidation Resistance

AMSOIL synthetic motor oils are formulated to resist oxidation and sludge formation to keep engines clean and working properly. They also resist thickening to deliver maximum wear protection.

### Thermal Stability

Some motor oils can boil off, or volatilize, at engine operating temperatures, increasing oil consumption and harmful engine deposits, which reduces wear protection and fuel economy. Our thermally stable base stocks resist high-temperature breakdown for clean, efficient-running engines.

### Superior Fluidity

AMSOIL synthetic motor oils feature low pour points, allowing them to remain fluid in sub-zero temperatures. Their increased cold-temperature fluidity provides easier cold-weather starts and allows the oil to flow quickly throughout the engine for rapid protection.

## AMSOIL Cost Savings

### Extended Drain Intervals

All AMSOIL synthetic motor oils are formulated to deliver protection. Some families of AMSOIL motor oil provide so much extra protection you can extend drain intervals if you choose, allowing you to change oil on your schedule, reduce maintenance and reduce waste oil.

### Maximum MPG

AMSOIL synthetic motor oils are designed to reduce friction, resulting not only in enhanced performance and protection, but optimum fuel efficiency as well. With less resistance to internal moving parts, engines are able to operate at peak efficiency and deliver maximum mpg.



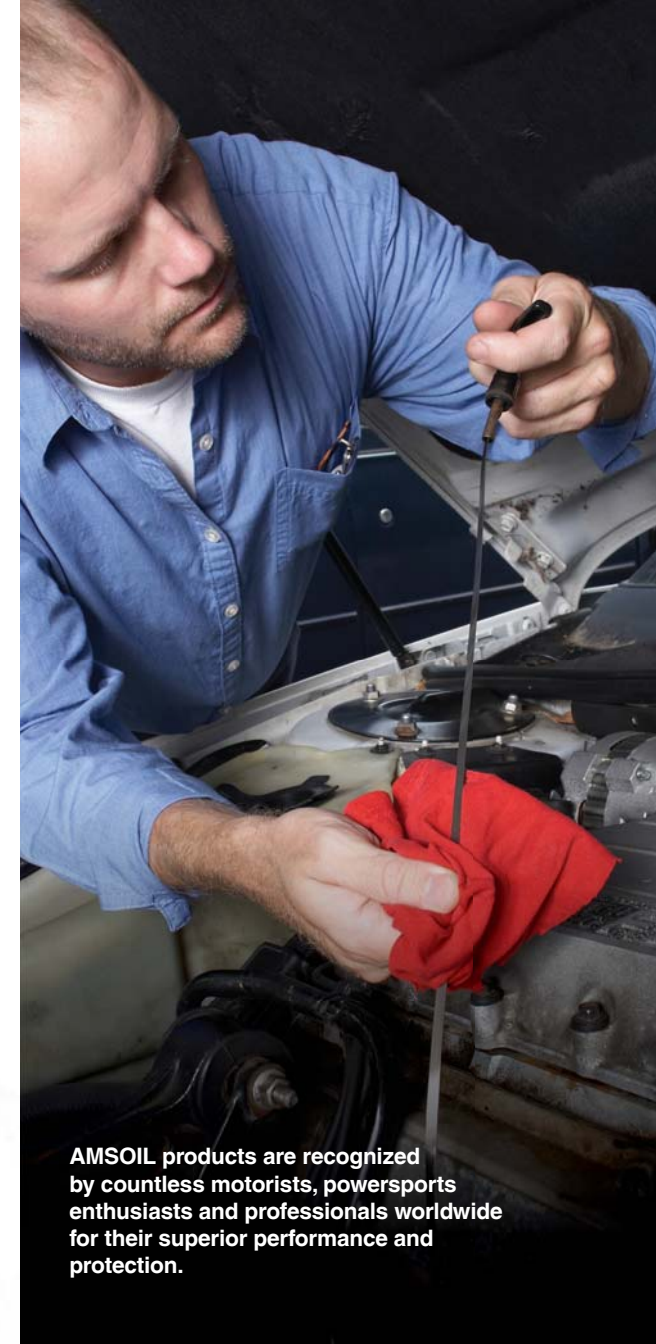
## AMSOIL Environmental Benefits

### Reduced Air Pollution

Each year millions of gallons of motor oil are burned and expelled as air pollution through the tailpipes of cars and trucks. Conventional oils volatilize more readily than AMSOIL synthetic oils. AMSOIL synthetic motor oils resist high-temperature burn off to help reduce pollution.

### Reduced Waste Oil Generated

Pollutant source reduction is an important step in revitalizing a cleaner nation. AMSOIL accomplishes this by extending the interval between motor oil changes beyond 3,000 miles, reducing the source of motor oil pollution up to eight times.



AMSOIL products are recognized by countless motorists, powersports enthusiasts and professionals worldwide for their superior performance and protection.

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